Third Edition

Media Studies
A Reader

Edited by Sue Thornham, Caroline Bassett and Paul Marris

August 2009
Pb 978 0 7486 3784 3  £24.99
896pp 244 x 172 mm
Hb 978 0 7486 3783 6  £80.00

New edition: all the essential readings for Media Studies students in one volume

Description

*Media Studies: A Reader* introduces a full range of theoretical perspectives through which the media may be explored, analysed, critiqued, and understood. The Reader reaches back to essential statements from writers such as Raymond Williams, Stuart Hall, Marshall McLuhan, Jürgen Habermas, Jean Baudrillard and Michel Foucault, whose work was central to forming the field. It also includes wide ranging work on contemporary media formations from a stellar collection of diverse theorists, including Annabelle Sreberny, Paul Gilroy, Charlotte Brunsden, Angela McRobbie, Asu Askoy and Kevin Robins, Micheal Bull, and Nick Couldry, to name only a very few of those included. Finally, the Reader looks to the future, exploring new media formations and their significance, through the work of Mark Andrejevic, Lev Manovich, Jonathan Sterne and others.

The sixty-seven readings are divided into two parts: ‘Studying the Media’ begins with a section on key theoretical perspectives and follows this with five sections opening up questions around the Public Sphere, Representation, Feminism and Gender, Audiences, and Everyday Life respectively. The second part, ‘Case Studies’, brings together concrete examples of how theoretical approaches can be realised through a series of case studies, covering, reality TV, news, advertising, and new media. With easy-to-follow introductions and guides to further reading accompanying each section, *Media Studies: A Reader* equips the student to engage with key debates in the field. This new edition updates all sections with a rich selection of contemporary writing complementing re-chosen media ‘classics’.

In addition:
- Further Reading lists have been comprehensively updated
- Introductory essays to each section have been expanded and re-written

Selling Points

- Second edition sales of over 7,500 copies (excluding US) since October 99
- A set text on numerous first year undergraduate courses
- Marketing activity to include extensive sampling to key lecturers

The Editors

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Readership

Undergraduate students of Media Studies.
Praise for the Second Edition

‘Comprehensive and well-produced. … The production of this second edition of Media Studies: A Reader is a welcome and positive contribution to the study, understanding and teaching of media studies.’

SCOPE: An Online Journal of Film Studies

‘An excellent book which cuts across many of our modules. I would suggest students buy this in the first year and use it for the duration of their degree.’
Clare Horrocks, Liverpool John Moores University

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