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In another challenging year for scholarly publishing it is pleasing to report on a year of record output and sales revenues at the Press. Overall revenues of £3.61 million were 6% ahead of last year with sales of print books 5% ahead of 2018 and eBooks 18% ahead, now making up 26% of total revenues. Journal sales were slightly down on last year due to timing of releases. Production costs increased by two percentage points mainly due to the effect of the weakness of the pound and corresponding rising costs of raw materials. Our cost controls however were much improved going into the final quarter and both businesses were within budget on the cost side. Our net profit of 4% was below budget although within forecast expectations. We published 224 new books last year and our commissioning team signed up 300 new books. On the journals front we have a portfolio of 46 journals with more to come in FY20.

Regionally the picture was a mixed bag. Sales were ahead year on year in the UK, Europe and the rest of the world although down in North America. Standout markets included China, where sales were 64% ahead of last year, Germany and Scandinavia. Our plan to split the sales and marketing function last year has led to further investment in the sales area where we see opportunities for growth, particularly in our subscriptions business, and we will be strengthening our sales resource in this area towards the end of this year. We will also be reviewing our sales, marketing and distribution arrangements in North America.

The encouraging top-line growth is testament yet again to the quality of our commissioning and the reputation of our author care. You can see a snapshot of this in our Head of Editorial’s report but it is worth mentioning the 11% increase in literature sales – a direct result of the investment that we have put into that area in respect of a new full-time commissioning editor, and the increased commissioning in the Islamic & Middle Eastern Studies area where we have also invested in a new commissioning editor. At the end of our financial year in July we completed the acquisition of the Edinburgh-based law publisher Avizandum which will increase the size of our law list and build our presence in the practitioner area.

Our journals business continues to develop well. The Library & Information History Journal, previously published by Taylor & Francis, was accepted by our Press Committee for a 2020 start and we renewed contracts for 10 journals, which were all up for a 2019 renewal. We will continue to identify opportunities in niche areas which we can make work, including individual journals, small journals lists or investing in start-up journals which require initial funding.

Our third income stream, rights and permissions, incorporating rights, permissions and royalties income across books and journals as well as revenues from translations, again contributed over £250k to the business, reflecting improved contractual arrangements with a number of third parties including PLS (Publishers’ Licensing Services) who provide collective licensing and rights management services to the UK publishing industry.

As I mentioned at the beginning of this report, the outlook for scholarly publishing continues to be challenging to say the least. The goalposts in respect of Plan S – which proposes that all publicly funded science should be available in OA formats from the first day of publication and publication should not be in hybrid journals – continue to move with the implementation of Plan S now put back to January 2021. As far as our OA policy is concerned we are confident that it is fit for purpose; we will continue to look to the REF in 2027. Crucially, in both these areas we continue to engage with the relevant departments and individuals within the University.

In the wider economic and political spectrum there are also of course challenges! We have continued to benefit from increased export sales due to the weakness of the pound but we have a number of US suppliers, including for our journals website, whose costs are going in the other direction. At the moment we do not think Brexit will have a significant effect
on our business either way but we are engaging with various industry bodies as they monitor the situation.

Good governance is crucial for any business and we are extremely fortunate to have a very strong team of non-executives, led for the last 12 years by Ivon Asquith, who retired in June. I am delighted that a current non-executive Director, Margaret Hewinson, has succeeded Ivon as Chair. I am also delighted that Ashley Shannon, Head of Operations at the University of Edinburgh’s corporate services group, has become a Trustee following Hugh Edmiston’s decision to step down.

As I have alluded to above, we are moving in unchartered waters as far as our business and the wider political climate is concerned. That said, we produced in July 2019 a 4-year strategic plan which was formally presented in September to the Board of Management and the Board of Trustees. It lays out clearly a road map for the future – recognising challenges such as succession planning, North America and OA. I am confident that we are well placed as a business to weather the challenges and to deliver on these strategic objectives.

Timothy Wright
Chief Executive / Company Secretary

Founded in 1949, and now among the leading academic publishers in the UK, Edinburgh University Press has been celebrating its 70th birthday in 2019.
BOOK PUBLISHING 2018–2019

In another year of growth we published 224 new books and commissioned 300 titles and 13 new series, ensuring the continued expansion across all our lists. Our mission to put our authors at the centre of all we do means that we see more academics each year choosing to return to EUP to publish a second, third or fourth book with us.

BOOK PUBLISHING HIGHLIGHTS

CLASSICS

We published three volumes in our Screening Antiquity series which foregrounds original new research on the reception of the ancient world in film and television.

- **Designs on the Past: How Hollywood Created the Ancient World**
  *By Lloyd Llewellyn-Jones*
  In this lively book, Lloyd Llewellyn-Jones shows how Hollywood carefully and skilfully created the popular modern perception of the ancient world. It is lavishly illustrated with film stills and examples of rare and fascinating marketing material from the time.

- **Screening the Golden Ages of the Classical Tradition**
  *Edited by Meredith E. Safran*
  This collection of essays explores how the dominant media of our time – film and television – have engaged with the golden age as formulated in the Western classical tradition.

- **Screening Divinity**
  *By Lisa Maurice*
  Lisa Maurice examines screen portrayals of gods from the beginning of cinema to the present day. Drawing on scholarship in both classical reception and film as well as theology, she provides an interdisciplinary study and synthesis between two rarely connected fields.

FILM

- **The Cinema of Marguerite Duras**
  *By Michelle Royer*
  The first book to launch in our Visionaries: Thinking Through Female Filmmakers series, The Cinema of Marguerite Duras is our first platinum Open Access monograph. Launched at the 2019 Film-Philosophy conference to wide acclaim, it examines the work of a key women filmmaker.

- **Lesbian Cinema After Queer Theory**
  *By Clara Bradbury-Rance*
  Drawing on a feminist framework to understand lesbianism’s queerness, Lesbian Cinema After Queer Theory was the bestselling title on the Film Studies frontlist, generating over £7K of revenue to date.

- **Animal Worlds: Film, Philosophy and Time**
  *By Laura McMahon*
  Our first book dedicated to the exciting new area of film and posthumanism, Animal Worlds explores the relationships between cinematic time and animal life, to open up realms of virtuality, becoming and alternative political futures.
ISLAMIC & MIDDLE EASTERN STUDIES

The Archaeology of Afghanistan, New Edition
Original edition by Raymond Allchin and Norman Hammond
Revised and updated by Warwick Ball with Norman Hammond
Featured in The Times and launched at the Society of Antiquaries in the presence of the Duke of Gloucester and the Afghan Ambassador, this splendid volume provides a complete survey of the immensely rich archaeological remains of Afghanistan.

The Life and Work of W. Montgomery Watt
Edited by Carole Hillenbrand
This commemorative volume discusses aspects of the life and work of the internationally famous University of Edinburgh scholar Professor W. Montgomery Watt (1909–2006). His writings on Islam and on Muslim–Christian relations gained him great prestige and respect, not only in the West but also – and perhaps more significantly – right across the Muslim world.

We launched the Edinburgh Studies on the Ottoman Empire series with 4 new books:

Çemberlitaş Hamami in Istanbul
By Nina Macaraig
Ruler Visibility and Popular Belonging in the Ottoman Empire
By Dany Stephanov
Migrating Texts
Edited by Marilyn Booth
The Politics of Armenian Migration to North America, 1885–1915
By David Gutman

LAW

The Birth of Nomos
By Thanos Zartaloudis
A new addition to the Encounters in Law and Philosophy series, this is a highly original, interdisciplinary work. Thanos Zartaloudis presents a new and important understanding of nomos and its foundational place in the Western legal tradition by drawing out the richness of this fundamental term and exploring its many uses over the centuries.

Evidence and Proof in Scotland: Context and Critique
By Donald Nicolson
This is the first textbook to set the Scots law of evidence against a modern backdrop of legal thought and empirical research. It provides an accurate picture of how fact-finding works in Scotland, giving students the foundation for a complete, critical and contextual understanding of Scots evidence law.

Buying your Self on the Internet: Wrap Contracts and Personal Genomics
By Andelka M. Phillips
The first book to launch in our new Future Law series, this is a timely introduction to the world of personal genomics. It examines the rise of the direct-to-consumer genetic testing industry and explores the different types of tests available and the issues that this industry raises for law and society.
LINGUISTICS

By Vyvyan Evans
The second edition of this popular textbook is filled with new content, including 7 entirely new chapters and a new 5-part structure. Vyvyan Evans covers all aspects of the relationship between language and mind, as well as applications and extensions of cognitive linguistics to the study of text, literature, discourse and society to deliver the authoritative general introduction to cognitive linguistics.

Historical Dialectology in the Digital Age
Edited by Rhona Alcorn, Joanna Kopaczyk, Bettelou Los and Benjamin Molineaux
Drawing on the resources created by the Angus McIntosh Centre for Historical Linguistics at the University of Edinburgh, this book showcases the novel methods for presenting, mapping and analysing the quantitative data of historical dialects. This high-caliber collection will set the research agenda for future work in this field.

Rethinking Morphology
By Laurie Bauer
Renowned linguist Laurie Bauer presents a new way of thinking about morphological structure. He skilfully presents an accessible and critical overview of the core issues in morphology and equips students with the tools to discuss morphological phenomena and to do so in relation to other linguistic contexts.

LITERARY STUDIES

The Edinburgh Companion to Ezra Pound and the Arts
Edited by Roxana Preda
Twenty-eight newly commissioned chapters present the highest-quality interdisciplinary scholarship on Modernist Ezra Pound’s lifelong interaction with the arts, including architecture, ballet, cinema, music, painting, photography and sculpture.

Commemorating Peterloo: Violence, Resilience and Claim-making during the Romantic Era
Edited by Michael Demson and Regina Hewitt
Two hundred years after the massacre of protestors in Manchester, known as Peterloo, distinguished scholars of Romantic-era literature join together in this commemorative volume to assess the implications of the violence. Contributors explore how attitudes towards violence and the claims of people to participate in government were reflected and revised in the verbal and visual culture of the time.

Reading Elizabeth Bishop: An Edinburgh Companion
Edited by Jonathan Ellis
A comprehensive and original guide to Elizabeth Bishop’s poetry and other writing, including literary criticism and prose fiction. This collection of essays explores how Bishop moves between literal geographies like Nova Scotia, New England, Key West and Brazil and more philosophical categories like home and elsewhere, human and animal, insider and outsider.
BOOK PUBLISHING 2018–2019

JOE BRAINARD’S ART
Edited by Yasmine Shamma
This is the first collection to show the importance of Joe Brainard’s poetry, collaborations and art, highlighting their contribution and influence. Joe Brainard was not only an important illustrator and friend to many New York school poets, he was also a respected collage artist, miniature artist, cartoonist, avid letter writer and serious poet.

PHILOSOPHY

THE LIFE INTENSE: A MODERN OBSESSION
By Tristan Garcia, translated by Abigail RayAlexander, Christopher RayAlexander and Jon Cogburn
This first volume in a new trilogy by French philosophy superstar, Tristan Garcia, was reviewed in both The Guardian and The Observer. One of the highlights of the book is the inclusion of the most profound meditation ever attempted on the philosophical significance of the electric guitar. This adds another translation to our philosophy best-seller list.

FICTIONING: THE MYTH-FUNCTIONS OF CONTEMPORARY ART AND PHILOSOPHY
By David Burrows and Simon O’Sullivan
This bold and ambitious book maps out a new field of study in relation to contemporary art practice and contemporary continental philosophy. It is highly illustrated, including many images from their own collaborative performance art practice, Plastique Fantastique.

Nietzsche’s Unfashionable Observations
By Jeffrey Church
This is the first book to launch our 14-volume series bringing Nietzsche’s writings to life for students, teachers and academics alike. Every guide features new research and reflects the most recent developments in Nietzsche scholarship.

POLITICS

THE EDINBURGH COMPANION TO POLITICAL REALISM
Edited by Robert Schuett and Miles Hollingworth
This substantial reference work covers the 2,000-year canon of political realism: the different schools of thought, the key thinkers and how it responds to foreign policy challenges faced by individual states and globally. It brings political realism up-to-date by showing where theory has failed to keep up with contemporary problems and suggests how it can be applied and adapted to fit our new, globalised world order.

IRIGARAY AND POLITICS: A CRITICAL INTRODUCTION
By Laura Roberts
This book positions Luce Irigaray as one of the most important and radical political thinkers alive today, analysing Irigaray’s celebrated works alongside some of her lesser-known writings to make connections between the political, ethical and ontological dimensions of her philosophy. This is the latest book in our popular Thinking Politics series, and the first volume to focus on a female thinker.
Thinking Antagonism: Political Ontology after Laclau
By Oliver Marchart
Oliver Marchart’s second EUP publication presents the main features of Ernesto Laclau’s ontology and tracks the development of antagonism from German Idealism via Marx to today’s post-Marxism. In doing so, he demonstrates Laclau’s significant contribution to the current ontological turn in political thought.

SCOTTISH STUDIES

New Scots: Scotland’s Immigrant Communities since 1945
Edited by Tom Devine and Angela McCarthy
This edited collection is the first book-length study of Scotland’s post-1945 immigrant communities. Cross-disciplinary and wide-ranging, the collection showcases the experiences of immigrants from Poland, India, Pakistan, China, the Caribbean and the African continent, and offers its readers a penetrating understanding of one of the most crucial issues confronting the United Kingdom today.

The New Biographical Dictionary of Scottish Women
Edited by Elizabeth Ewen, Rose Pipes, Jane Rendall and Siân Reynolds
This book illustrates the lives of over 1,000 fascinating Scottish women from the distant past to the early twenty-first century, as well as the worldwide Scottish diaspora. The Dictionary provides a lively narrative of how women’s actions and influence have helped to shape Scotland’s national identity. Fully revised and extended, the new edition includes over 180 new entries.

Enlightenment in a Smart City: Edinburgh’s Civic Development, 1660–1750
By Murray Pittock
This is a study of Enlightenment in Edinburgh like no other. Using data and models provided by urban innovation and Smart City theory, it pinpoints the distinctive features that made Enlightenment in the Scottish capital possible. Murray Pittock’s analysis reveals that the attributes of civic development, which led to innovation and dynamism, were at the heart of what made Edinburgh a smart city of 1700.

BOOK PUBLISHING REPORT

In the 2018–2019 publication period the Press published 224 new books and issued 104 books new in paperback.
MARKETING REPORT

PRIZES

WINNER
2019 Sheikh Zayed Book Award
(Arab Culture in Other Languages)
Recognition in the Arabic Narrative
Tradition: Discovery, Deliverance
and Delusion
By Philip F. Kennedy

26th World Award for Book of the Year in Iran
Shi'i Doctrine, Mu'tazili Theology:
al-Sharif al-Murtada and Imami Discourse
By Hussein Ali Abdulsater

SHORTLISTED
MSA Book Prize for an Anthology,
Edition or Essay Collection
Sentencing Orlando:
Virginia Woolf and the Morphology
of the Modernist Sentence
Edited by Elsa Högberg and Amy Bromley

Saltire Society Scottish Research Book of the Year
Early Cinema in Scotland
Edited by John Caughie, Trevor Griffiths and
María A. Vélez-Serna

MSA First Book Prize
Hieroglyphic Modernisms:
Writing and New Media in the
Twentieth Century
By Jesse Schotter

Saltire Society Scottish History Book of the Year
The Wealth of the Nation: Scotland,
Culture and Independence
By Cairns Craig

BAFTSS Best Monograph Award
From Film Practice to Data Process:
Production Aesthetics and
Representational Practices of a Film Industry in Transition
By Sarah Atkinson

FINALIST
Charles Rufus Morey Book Award 2019
Reframing the Alhambra: Architecture, Poetry, Textiles and
Court Ceremonial
By Olga Bush
MARKETING ACTIVITIES

CATALOGUES
We tweaked the design of our subject catalogues in 2019 to enhance the presentation of key titles and series, and to allow for showcasing of new series. We printed 8 catalogues, taking them to conferences, mailing them to contacts all over the world and further sharing the pdfs to our online community.

NEWSLETTERS
Our aim across all lists was to increase subscriber levels by 10%. We exceeded this significantly – to 31% – thanks to a re-engagement campaign and to actively gathering names at conferences. All new subscribers are added to at least one list with an automated double opt-in email to comply with GDPR requirements. We have a 99% delivery rate on our subject newsletters with an average open rate of 34% and CTO of 25%.

TWITTER
We gained 1045 new Twitter followers in FY19, 35% more than in FY18, with a total of 9876 followers at year end. We increased our impressions by 68% year on year with an average of 64.5 tweets per month.

WWW.EDINBURGHUNIVERSITYPRESS.COM
Book sales through our website grew 6% in FY19 with 17% of total sales for digital books. We saw an increase in referrals from organic search – the result of a focus on keywords and discoverability – and from social media – showing an engaged community.

CONFERENCES AND EVENTS
We attended 47 conferences this year, showcasing our books and journals to over 50,000 delegates and raising the profile of Edinburgh University Press. We placed advertising at or sent inserts to a number of events where we could not attend in person.

We have hosted launch events in venues including the Playfair Library, the Signet Library and Society of Antiquaries of London. We have supported authors at the Edinburgh International Book Festival, Aye Write! and on a book tour in the USA.
AVAILABILITY OF JOURNALS AND COLLECTIONS
Our journals remain available for individuals and institutions to purchase in multiple formats and in subject collections through global partners, agents and special consortium arrangements, including CNPIEC, JISC and the new Accucoms’ Aggregagent.

LAUNCH EVENTS
We have celebrated EUP’s expanding journal portfolio with some events this year including:
• Ancient Philosophy Today: launched at Oxford in early 2019.
• We announced ourselves as the new publisher of Gothic Studies at the International Gothic Studies Association Conference (August, Chicago). We have also announced ourselves as the new publisher of Scottish Church History at various Scottish studies and history conferences.

CONFERENCE ATTENDANCE
We are committed to increasing the exposure and awareness of our journals across various conferences, symposiums and other worldwide events throughout the year. In this period, our journals were represented at 156 meetings globally, including The Association of College and Research Libraries conference (April; Cleveland, Ohio) where we forged new relationships with librarians, and also the American Historical Association, again in January, to further strengthen our reputation in historical studies, one of our core journal publishing areas.

SOCIETY RELATIONSHIPS
We work closely with our societies to support their member outreach efforts, meetings and conferences throughout the year. For example, this year we have been promoting essay prizes and calls for papers. We also created and distributed a ‘Partnership Benefits’ leaflet that details all the ways in which we support and nourish our societies.

EDITORS AND CONTRIBUTORS
We have an open dialogue with our journal editors and contributors and strive to help them raise the impact and accessibility of their research. Our contributors regularly engage with our services including producing more than 20 blog posts this year, distributing our materials at conferences and recommending journals to their institutions.
KEY REVIEWS

‘An erudite study [that] argues that our appetite for new thrills is leaving us indifferent to the values of subtlety and compromise.’
Review of *The Life Intense* by Tristan Garcia, in *Hypatia*

‘At a time when Brexit has highlighted strains in the intra-UK relationships which have again shown that the devolution settlement is not fully settled after all, a reminder of the devolution basics is especially useful. This book is an excellent place to look for that.’
Review of *The Scottish Parliament: Law and Practice* by Mark Lazarowicz and Jean McFadden, in *Edinburgh Law Review*

‘*The Twilight of the British Empire* is an outstanding piece of historical research, reflecting Hashimoto’s diligence and prowess as a scholar ... [It] has enduring relevance for more recent history, not least with the dangers of major powers viewing the complexities of regional politics through their own ideological lenses (as was often the case, for example, during the Cold War and in the post-2001 War on Terror). *The Twilight of the British Empire* demonstrates the ethical and political pitfalls of aligning with police states. Further, it underlines the danger of overlooking the fact that certain political beliefs, which may be anathema to Western societies, are often seen elsewhere as a means of liberation from corrupt and despotic regimes.’
Review of *The Twilight of the British Empire* by Chikara Hashimoto, in *Intelligence and National Security*

‘In history, the study of slavery and the pre-Civil War era is a well trodden path. But this book will help break new ground with the amount of primary sources we get, all in one volume. This book alone should occupy scholars for decades.’
Review of *If I Survive* by Celeste-Marie Bernier and Andrew Taylor, by Kevin Winter in *Tulsa Book Review*
‘Well-illustrated and supported with photographs by the author, this book is a major achievement and deserves a wide readership among all those interested in Islamic culture.’
Review of *Reframing the Alhambra* by Olga Bush, by L. Nees, University of Delaware, in *CHOICE*

‘An ambitious and arresting study of the history of conversation from antiquity to the Enlightenment.’
Review of *The Concept of Conversation* by David Randall, by Catherine Bates in *Studies in English Literature*

‘This collection offers long-overdue attention to Japanese actress/director Tanaka Kinuyo (1909–77) … Taken together, these essays offer praise for a woman – already highly successful as an actress – who claimed her own authorship as a director and continued to grow as an actress as she aged … As someone who refused to be pigeonholed, and who took considerable chances, she blazed a strong trail for others to follow.’
Review of *Tanaka Kinuyo* edited by Irene González-López, Michael Smith, by Linda Ehrlich in *Film Quarterly*

‘This book is an important, and powerful, example of how interdisciplinary and cross-period studies can illuminate otherwise-overlooked points.’
Review of *Revenge and Gender in Classical, Medieval and Renaissance Literature* edited by Lesel Dawson, Fiona McHardy, by Melissa Ridley Elmes in *Bryn Mawr Classical Review*

‘I applaud the authors for placing social interaction front and centre in LTI research. I also appreciate their willingness to take on the precarity of discussing key issues such as social class and sexuality.’
Review of *Social Interaction and Language Teacher Identity* by John Gray and Tom Morton, by Peter I. De Costa in *ELT Journal*
‘It is masterly in combining succinct and broad-ranging coverage. Without exception, the topics treated are carefully reasoned and clearly expressed in every detail. The writing is lively and engaging, infused in places, one ventures to guess, by Ogden’s whimsical approach to style … Ogden allows McElvenny to work with a fine brush and create an overview of intellectual history in the 20th century, integrated to a degree that is all too rarely seen … The breadth and depth of McElvenny’s impeccable work more than earns him the right to title his book Language and Meaning in the Age of Modernism.’

Review of Language and Meaning in the Age of Modernism by James McElvenny, by W. Terrence Gordon in Historiographia Linguistica

‘It is a fascinating story of a man fighting for the rights of his tenants and slaves; of the survival of his clan Chieftanship. It is no lightweight story, no political thriller, but yet has the power to drive the reader on, to find out what happens to this controversial character and how he is able to overcome the obstacles placed before him.’

Review of Lord Seaforth by Finlay McKichan, by Bill Sadler in Scottish Local History

‘The book offers such an all-encompassing, interdisciplinary narrative that there is something here for everyone. In scale and price, this is an introduction for both general readers and academics – a must for every tea table (or should that be desktop?). Title and text use contemporary terms such as smart, connectivity, router, and node presenting the development of Edinburgh in terms of modern communications systems … If an Edinburgh museum or gallery should ever wish to display the Enlightenment, the scholarship in this book and its author’s deep knowledge of the subject would provide a platform from which to immerse visitors.’

Review of Enlightenment in a Smart City by Murray Pittock, by Anthony Lewis in Eighteenth-Century Scotland

‘Comprising a wealth of citations, investigative essays, conceptual and corporeal discussions, as well as the prolific supplemental reference gallery in part II, Screening Statues is a venerable text in which to further explore the confluence of two intermedial forms, indebted to and entrenched within one another.’

Review of Screening Statues by Steven Jacobs, Susan Felleman, Vito Adriaensens and Lisa Colpaert, by Matthew Johnson in Film Matters
'If you teach Islam to GCSE students, then I think you should definitely buy, read and use this book … Your work will be enriched. Your students will benefit.'
Review of *British Muslims* by Philip Lewis and Sadek Hamid, by Janet Dyson in *RE today*

‘Invaluable … Students and scholars of Whitehead’s philosophy and those more generally interested in the intersections of philosophy and science will find a treasure trove for gleaning the development, breadth and depth of Whitehead’s thought … This richly packed and stimulating first volume portends well for the future of the Edinburgh series as a whole … This first volume is – and forthcoming volumes will be – an essential research tool and intellectual treasure for every scholarly library and for every serious student of Whitehead.’
Review of *The Harvard Lectures of Alfred North Whitehead, 1924–1925* edited by Paul A. Bogaard and Jason Bell, in *American Journal of Theology and Philosophy*

‘Kjetil Hatlebrekke is aware of all of the impediments that stand between imagination and intelligence analysis but he remains passionate about the need to do better. Analysts and analytic managers who share his passion for more imaginative analysis will benefit from reading his book.’
Review of *The Problem of Secret Intelligence* by Kjetil Anders Hatlebrekke, in *National Security Journal*

‘This fascinating volume … begins with a sort of state of the art in the law and literature debate, moving on to innovative perspectives involving the all-pervading influence of technology in all fields of knowledge: all issues examined underscore the constant moral quest of its author. Being a judge, Gaakeer interrogates herself on how to judge equitably, placing herself between empathy and objectivity, respect for the human being and the use of the latest investigative tools, the world and the rule of law, rigour and flexibility. The book reveals how deeply the author feels her responsibility toward the human beings she judges and how conscientiously she challenges herself, looking into literature for ways of solving her moral dilemmas, based on her own experience.’
Review of *Judging From Experience* by Jeanne Gaakeer, in *Polemos*
THE PRESS COMMITTEE

The Press Committee, as a Court Committee, embodies the academic relationship between the University and its Press by validating the academic standards of the books published with the University’s name on them.

THE PRESS COMMITTEE MEMBERSHIP

Convener: Dr Alex Thomson, MA (Hons), MA, DPhil
   English Literature (Continental Philosophy)

Dr Paul Crosthwaite, BA, MLitt, PhD
   Philosophy and Literary Studies (Modern Literature)

Dr Sarah Dunnigan, MA, PhD
   Scottish Literature, Medieval and Early Modern Literature

Professor Andrew Erskine, MA, DPhil
   Ancient History

Professor Penny Fielding, BA, DPhil
   English Literature (Scottish Literature and 19th-Century Literature)

Professor David Fox, PhD
   Law

Professor Robert Hillenbrand, DPhil, Honorary Professorial Fellow
   Islamic and Middle Eastern Studies

Dr Carole Jones, BA (Hons), MA, PhD
   English and Scottish Literature (20th/21st-Century Literature)

Professor John E. Joseph, BA, MA, PhD, FRSA
   Linguistics and English Language (Applied Linguistics)

Professor Bettelou Los, PhD
   English Language and Linguistics (Historical Linguistics)

Dr Mark Newman, BA, MA, PhD, FRHistS
   American Studies

Dr Gordon Pentland, MA, MSc, PhD, FSAScot, FRHistS
   Political History of Britain since the French Revolution

Dr Gary West, MA, PhD
   Celtic and Scottish Studies

Dr Dan Yacavone, MSc, PhD
   Film Studies
JOURNALS PUBLISHING 2018–2019

JOURNALS PUBLISHING HIGHLIGHTS

We published 45 journals in the 2018–2019 financial year, with revenues of £959,000. Three journals joined the fold in 2019: Ancient Philosophy Today, Gothic Studies and Scottish Church History.

NEW FOR 2019

ANCIENT PHILOSOPHY TODAY: DIALOGOI
Editors: Anna Marmodoro and Erasmus Mayr
Ancient Philosophy Today: DIALOGOI provides a forum for the mutual engagement between ancient and contemporary philosophy. The journal connects interpretative work in ancient philosophy to current discussions in metaphysics, epistemology and ethics, and assesses the continuing relevance of ancient theories to current philosophical interests and debates.

GOTHIC STUDIES
Editor: Emily Alder
The official journal of the International Gothic Association considers the field of Gothic studies from the eighteenth century to the present day. Gothic Studies opens a forum for dialogue and cultural criticism, and provides a specialist journal for scholars working in a field which is today taught or researched in academic institutions around the globe.

SCOTTISH CHURCH HISTORY
Editor: Scott Spurlock
Scottish Church History is the journal of the Scottish Church History Society. Founded in 1922 to promote the study of the history Christianity in Scotland, the journal covers all periods and branches of Scottish churches from the early to the modern.

www.euppublishing.com/anph
www.euppublishing.com/gothic
www.euppublishing.com/sch
JOURNALS PUBLISHING REPORT

ONLINE PUBLICATION

READERSHIP AND SUBSCRIBER PROFILE
There were over 470,000 articles accessed via EUP Journals Online in 2018, compared with 340,000 downloads in 2017. We published 1,104 journal articles in 2018 – over 14,600 pages of journal content.

Most accessed in 2018:
1. Film-Philosophy
2. Journal of British Cinema and Television
3. Journal of Qur’anic Studies
4. Edinburgh Law Review
5. International Research in Children’s Literature

FREQUENCY INCREASES
In 2019, Somatechnics increased from two to three issues a year, and Northern Scotland increased from one to two issues a year. This should raise the profile of the journals and increase online readership and article citations.

DISCOVERABILITY
Key activities to improve discoverability of our titles include a variety of abstracting and indexing (A&I) arrangements, ensuring our industry-compliant title spreadsheets are updated each year and sent to all major link resolvers, continuing and improving library relations via conferences and direct meetings, and ensuring metadata for all published content is appropriately tagged. Activities during FY19 include:
- 552 submissions to new A&I databases: 191 accepted; 14 rejected; 347 in progress or awaiting response.
- Journals added to key A&I databases, including: Scopus; Web of Science/Arts and Humanities Citation Index; Web of Science/Emerging Sources Citation Index; Annual Bibliography of English Language and Literature (ABELL); British Humanities Index; Index Islamicus; International Medieval Bibliography; Linguistic Bibliography Online; Philosopher’s Index; ReadCube Discover; Religious and Theological Abstracts; and WorldCat Discovery.

SPECIAL ISSUES
The journals below published a special issue as both a journal issue and separate book publication. The issues are included within a journal subscription and also available for separate purchase via standard book journals.

Deleuze Studies
Infinite Eros: Deleuze, Guattari and Feminist Couplings, edited by Janae Sholtz and Cheri Carr

Journal of British Cinema and Television
Doing History in the Age of Downton Abbey, edited by Christine Geraghty and Julie Anne Taddeo

Paragraph
Queering the Second Wave: Anglophone and Francophone Contexts, edited by Lisa Downing and Lara Cox

Psychoanalysis and History
Psychoanalysis and the Middle East: Discourses and Encounters, edited by Omnia El Shakry, Sara Pursley and Caroline McKusick
BOOK SALES REPORT

GLOBAL SALES SUMMARY

Edinburgh University Press had a successful year with total print and eBook revenue of £2.6m which was 8% ahead of last year. With 224 new books published in 2019, monographs remain the core of our list, with textbooks, academic trade and reference titles collectively representing less than half of revenue. Literature remained a core subject area with highest growth in both the UK and Export markets. Whilst Linguistics, Film and Philosophy have also shown strong growth in the UK, and were key markets both home and abroad, Politics titles have shown highest growth internationally.

REGIONAL PRINT SUMMARY

The UK contributed to almost half of total print revenue and saw 6% growth on last year. North America accounted for 28% of all print revenue and Europe made up 13% of our global print sales, with Germany, Scandinavia and Benelux remaining our core regions. Growth in the Rest of World was 15%, largely thanks to China which made up just over half of this market. Apart from China and Japan, revenue in most ROW regions struggled due to reduced library budgets, retail price of books, exchange rates, taxes on imports, other geo-political factors and the move to digital products.

EBOOKS

It is no surprise that our fastest rate of growth was from sales of our eBooks, which represented quarter of 2019 revenue, and have seen an 18% increase on last year. With 3,900 titles now available in epub and epdf, our top 5 eBook accounts contribute to almost all eBook revenue through their platforms. The project to digitise our full backlist is well underway and will further enhance scope for increased sales next financial year.
FINANCIAL INFORMATION

ABSTRACT FROM THE FINANCIAL STATEMENTS FOR FINANCIAL YEAR 2019 (TO 31 JULY 2019)

<table>
<thead>
<tr>
<th>Sterling £ (,000)</th>
<th>2019</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Profit/(loss) for the financial year</td>
<td>87</td>
<td>145</td>
<td>100</td>
</tr>
<tr>
<td>Movement in restricted funding</td>
<td>2</td>
<td>-6</td>
<td>4</td>
</tr>
<tr>
<td>Net movement in capital and reserves</td>
<td>87</td>
<td>137</td>
<td>97</td>
</tr>
<tr>
<td>Opening capital and reserves at 1</td>
<td>1,950</td>
<td>1,813</td>
<td>1,716</td>
</tr>
<tr>
<td>August 1,716, 1,708</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Closing capital and reserves at 31</td>
<td>2,037</td>
<td>1,950</td>
<td>1,813</td>
</tr>
<tr>
<td>July 1,813, 1,716</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Financial year runs 1 August to 31 July.
PEOPLE

THE BOARD OF TRUSTEES

The Board of Trustees is a non-executive body charged with the general oversight and control of the Press which is in itself a division of the University Corporate Services Group. The individual Trustees are senior members of the University, independent of management, and all bring their individual expertise to bear on issues of strategy, performance, resources, key appointments and standards of conduct.

Professor Ewen Cameron  
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School of Literatures, Languages and Cultures  
and Convenor of Press Committee

Mr Hugh Edmiston  
Director, Corporate Services

Professor Alvin Jackson  
Sir Richard Lodge Professor of History

THE BOARD OF MANAGEMENT

The Board of Management consists of a Non-Executive Chairman, two Non-Executive members, Chief Executive, Head of Editorial (Books), Head of Journals, Head of Finance and Subscription Management, Head of Sales, Head of Marketing and Head of Production. The Board meets four times a year alongside the Trustees. The Executive Management Group, excluding the three Non-Executives, meets monthly.

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Non-Executive

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Non-Executive

Mark Allin  
Non-Executive
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Head of Production