INTRODUCTION FROM THE CHIEF EXECUTIVE

This year has been a challenging one for the academic publishing sector generally and a painful one for Edinburgh University Press particularly with a loss of £114k (2014: +£161k) during the year on total sales of £2.75 million (2014: £2.87 million).

The books business was particularly affected with declines in both frontlist and backlist sales. We saw increases in South East Asia but otherwise sales were down against 2014 with UK, Europe and North America being particularly poor. In North America, in common with many other academic publishers, we were hit by unexpected returns from our biggest customer early in the financial year. Monograph sales were also affected by changing purchasing models emerging from academic libraries.

Conversely the journals business continued to perform strongly with increases in both print and online subscriptions.

Notwithstanding the disappointing sales we have maintained our substantial investment in the books business and will be publishing a record 170 new titles in FY16. We commissioned over 240 new titles during the year, an increase of 33% over the previous year. We have a strong balance sheet and are investing in a consultant journals publisher based in London to help drive forward our journals commissioning.

We are also investing in new book and journal websites for delivery early in 2016. We have acquired our first open access journal, Film-Philosophy, and are working with the library at Edinburgh University to see if there are any ways of collaborating in the open access sphere.

The year has been disappointing but we are confident that we are well placed to deliver a much improved performance in 2016.

Timothy Wright
Chief Executive & Company Secretary
Timothy.Wright@eup.ed.ac.uk
BOOK PUBLISHING 2014–15

In what has been a difficult year for trading, the new book publications have seen some considerable successes, not least with the awarding of the Saltire Scottish Book of the Year prize to The Scottish Town in the Age of the Enlightenment.

With the editorial team at full strength we have achieved significant growth in our commissioning, with a third more books accepted for publication than in the previous year. The textbook development strategy is also bearing fruit and there is every reason to be optimistic about the continued growth of our book publishing programme across our nine core subject areas.

BOOK PUBLISHING HIGHLIGHTS

LINGUISTICS

Edinburgh Textbooks in TESOL
Edited by Joan Cutting and Fiona Farr

Edinburgh Handbook Of Evaluative Morphology
Edited by Niccolò Grassi and Eva Kortvélyessy

With examples drawn from over 200 world languages, this monumental reference work presents a truly state-of-the-art overview of evaluative morphology.

This year saw further development of our Edinburgh Textbooks in TESOL series with the publication of Mixed Methods Research for TESOL by James Dean Brown, Materials Development for TESOL by Freda Mishan and Ivor Timmis and Language in Context in TESOL by Joan Cutting. Each volume is designed for use alongside taught module-length topics on TESOL degrees.

FILM

Edinburgh Studies In East Asian Film
Edited by Margaret Hillerbrand

This new series launched in 2015 with two books:

Edinburgh Textbooks in TESOL
Edited by Joan Cutting and Fiona Farr

Edinburgh Handbook Of Evaluative Morphology
Edited by Niccolò Grassi and Eva Kortvélyessy

Edinburgh Studies In East Asian Film
Edited by Margaret Hillerbrand

Memory, Subjectivity and Independent Chinese Cinema
Qi Wang

Independent Chinese Documentary
Dan Edwards

Film Noir and International Noir
Edited by Homer B. Pettey and R. Barton Palmer

We published our first two-volume set, on Film Noir. Both volumes have gained adoptions in their first year. They will appear in paperback in 2016, allowing us to build on their textbook potential.

PHILOSOPHY

Fields of Sense: A New Realist Ontology
Markus Gabriel

This is a further volume in our successful Speculative Realism series. We’ve sold nearly 500 copies since we published in January 2015 and it is a good example of our paperback original format on the philosophy list making an impact in the field.

LAW

In Search of the Way: Legal Philosophy of the Classic Chinese Thinkers
Wagen Chang

This mammoth reference work brings a lifetime’s research to fruition on the legal philosophy of eight classic Chinese thinkers, no less relevant today in thinking about how to create a just society.

Encounters In Law And Philosophy
Edited by Thomas Zambaldu and Anton Schütz

This stimulating new series is designed to explore what happens to the claims of law when it engages with continental philosophy. The inaugural title in the series was STASIS: Civil War as a Political Paradigm, by the internationally renowned philosopher Giorgio Agamben.

BOOK PUBLISHING HIGHLIGHTS

CLASSICS

The Edinburgh History of the Greeks
Edited by Thomas Gallant

We published 2 further volumes in this major series:

The Edinburgh History of the Greeks, 1768 to 1913: The Long Nineteenth Century
Thomas Gallant

The Edinburgh History of the Greeks, 1453 to 1768: The Ottoman Empire
Molly Greene

SCOTTISH HISTORY

Recovering Scotland’s Slavery Past: The Caribbean Experience
Edited by Professor Tom Devine

This collection is a radical and unspiring analysis of Scotland’s historical relationship to slavery, reminding us that history’s responsibility is often to address incidences of cultural amnesia.

The Edinburgh History of Education in Scotland
Edited by Mark Freeman, Robert Anderson and Lindsay Paterson

An important multi-contributor reference work taking in the whole historical sweep of Scotland’s education system as it has evolved through the centuries from clerical to public institution.

In Search of the Way: Legal Philosophy of the Classic Chinese Thinkers
Wagen Chang

This mammoth reference work brings a lifetime’s research to fruition on the legal philosophy of eight classic Chinese thinkers, no less relevant today in thinking about how to create a just society.

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In the 2014–15 publication period the Press published 151 new books and issued 55 books new in paperback. Five of our books were honoured with prizes recognising the quality of recent publishing.

**PRIZE WINNERS**

- **The Saltire Society Scottish Research Book of the Year 2014** and **The Saltire Society Book of the Year 2014:** *The Scottish Town in the Age of Enlightenment 1740–1820* by Scottish academics Robert Harris and Charles McKean
- **The Saltire Scottish History Book of the Year 2014:** *Scottish Gods: Religion in the Modern Scotland 1900–2012* by leading social historian Steve Bruce
- **The IAAS Peggy O’Brien Book Prize 2015:** *Contemporary American Trauma Narratives* by Alan Gribbs, University College Cork
- **BAAS Book Prize 2015:** *Literature and Music in the Atlantic World* by Catherine Jinks, University of Aberdeen
- **The Kraszna-Krausz Foundation Best Moving Image Book 2015:** *Death and the Moving Image* by Michele Aaron

### POLITICS

- **Foucault and Politics**
  - *Mark G. C. E. Kelly*
  - The second volume published in our Thinking Politics series, this book reinforces the importance of this prominent theorist’s work for politics today and looks to become an established textbook in this area.

- **The Concept of the State in International Relations**
  - *Edited by Robert Schacht and Peter M. R. Skocpol*
  - This important collection of essays incisively reassesses the concept of the state. It quickly sold its first printing in hardback and will be released in paperback in Spring 2016.

### LITERARY STUDIES

- **Biographia Literaria**
  - *Samuel Taylor Coleridge*
  - Edited by Adam Roberts
  - This new scholarly edition takes into consideration three decades of research and scholarship on Coleridge. It includes a detailed Critical and Textual Introduction, the text of the Biographia Literaria, including Coleridge’s original notes, and editorial footnotes, endnotes and a bibliography.

- **The Poetry and Critical Writings of Katherine Mansfield**
  - Bringing together all of Mansfield’s poetry, her literary translations, her many heartfelt reviews and incisive essays, this major collection attests to the enormous variety and distinctiveness of the non-fiction writing that Mansfield produced, some of it unpublished until this edition.

### ISLAMIC & MIDDLE EASTERN STUDIES

- **The Great Seljuk Empire**
  - *A. C. S. Peacock*
  - A stimulating history of a little-known yet crucially important medieval Islamic empire, this book is already being heralded as a landmark publication! This is the first volume to appear in the series The Edinburgh History of the Islamic Empires.

- **What is Veiling?**
  - *Sahar Ater*

- **Who is Allah?**
  - *Bruce B. Lawrence*

- **What is a Madrasa?**
  - *Ebrahim Moosa*

A trio of introductions from eminent scholars exploring some of the key questions and issues surrounding contemporary Islam. Priced accessibly, these books are designed to reach a broad audience.
KEY REVIEWS

**SCOTTISH STUDIES**


‘Given the substantial place drink has in our culture and history, it is astonishing that no-one before now has written a book devoted to it. In his introduction to *A History of Drinking*, The Scottish Pub Since 1750, Anthony Cooke reflects that “many Scottish historians have exercised a kind of self-censorship” on the subject. It is a lamentable oversight, especially given the colour of the material to draw on, and Cooke describes ale houses, pubs, hosties, shabbes, lounge bars, howffs, landlords and “lucksies” with a verve to match the stories he finds … an enthralling and oddly sobering piece of work.’


‘It would be a niggardly reviewer who would do other than heartily applaud the editors and publisher for this splendid addition to a series which is so vital to anyone with a serious interest in medieval Scotland.’

**ISLAMIC & MIDDLE EASTERN STUDIES**

Review of *Test and Image in Medieval Persian Art* by Sheila S. Blair, in *CHOICE*.

‘This splendid new book by one of the leading scholars of Islamic art manages that most difficult task – making a serious contribution to scholarship while being accessible to a wide range of readers and attractive to them. It is not a survey but five case studies: a 10th-century ceramic bowl, a 12th-century copper alloy rosewater sprinkler, a 14th-century tomb, a 15th-century manuscript painting, and a 16th-century carpet. Blair beautifully describes and analyses each in its immediate and its broadest historical context. Each object works like a pebble thrown into water, producing expanding circles of related objects, people involved in its manufacture and commission, and later works in its tradition or directly reflecting it in some way. The stories are diverse but fascinating and often end with consideration of the works in today’s world. The writing is clear and accessible. Scholars will appreciate the many new insights and remarkably rich and current bibliography. The many illustrations, most in color, are of splendid quality. Individual chapters or the book as a whole would be suitable for use in college courses.’

Review of *The Written Word in the Medieval Arabic Lands* by Konrad Hinschler, in *Speculum*.

‘The Written Word in the Medieval Arabic Lands is a welcome addition to the still quite limited scholarship on literary culture of what is understood as the middle period of Arabic literature … This is a fascinating book with a wealth of insights into the complexity of changing “written” activities in Egypt and Syria in the eleventh through fifteenth centuries. It challenges the overemphasis on modern technologies by showing that the changing use of more basic, premodern technologies and social practices for safeguarding and circulating information was central to the consumption of textual culture. Students and scholars of Eurasia and Africa will benefit from reading this book.’

**FILM**

Review of *Cinema of the Dark Side* by Shahmir Chaudhuri, in *Times Higher Education*.

‘Cinema of the Dark Side is a remarkably well-informed and conceptually sophisticated study. Theoretically informed by thinkers including Jacques Rancière, Noam Chomsky, Zygmunt Bauman, Shoshana Felman, Don Laub and Hannah Arendt, it also addresses Brechtian aesthetics, theorizations of the gaze, trauma theory and Levinasian ethics. Chaudhuri does all this with a clarity and authority that enables readers to engage with emotionally and intellectually difficult material, and the result is an essential read for anyone engaged in the study of contemporary cinema, neocolonialism, media ethics and human rights.’

Review of *Writing for The New Yorker* by Fiona M. Green, in *The Review of English Studies*.

‘Conspicuously well-written and a pleasure to read.’

**LITERARY STUDIES**


‘Literature and Music in the Atlantic World is an ambitious work of synthesis, and a down payment on what we can hope will be further generalizations drawn from Jones’s deep engagement with the modes in which musical experience and aesthetic theory drew sustenance from each other, along with their impact on political life during a period of tremendous change and lively – sometimes overheated – international debate.’

**PHILOSOPHY**

Review of *Fields of Sense* by Markus Gabriel, in *Notre Dame Philosophical Reviews*.

‘Markus Gabriel’s book is the most recent release in Edinburgh University Press’s Speculative Realism series. It stands as a formidable installment in the contemporary resurgence of realism emerging from Europe; but Gabriel by no means limits his engagements to debates in so-called continental philosophy … *Fields of Sense* is required reading for anyone coming to grips with contemporary metaphysics, no matter which philosophical tradition they call their own.’

Review of *Badou and Plato* by A. J. Bartlett, in *Notre Dame Philosophical Reviews*.

‘This book is something of a tour de force. A. J. Bartlett has crafted an elegant and subtle analysis of the meaning of Socrates and Plato – or “Platorates” as he calls the subject of the dialogues – by drawing on the philosophical program of Alain Badiou. The result is an original and compelling study of Plato, one that breaks with some of the standard readings of the dialogues – the discussion of Gregory Vlastos in chapter 5 is particularly compelling in this respect – and the analysis goes well beyond a compare and contrast exercise, delivering as it does genuine insights into the dialogues … Bartlett’s return to Plato through the lens of Badiou’s *Being and Event* yields an interesting and refreshing re-examination of the dialogues. The book is valuable for this alone. It is also a rigorous account of the key categories and concepts of Badiou’s magnum opus and, while not a primer on Badiou by any means, Bartlett achieves a remarkably succinct account of the complex and difficult philosophy of this important, contemporary thinker.’

Review of *Platocrates* as he calls the subject of the dialogues – the discussion of Gregory Vlastos in chapter 5 is particularly compelling in this respect – and the analysis goes well beyond a compare and contrast exercise, delivering as it does genuine insights into the dialogues … Bartlett’s return to Plato through the lens of Badiou’s *Being and Event* yields an interesting and refreshing re-examination of the dialogues. The book is valuable for this alone. It is also a rigorous account of the key categories and concepts of Badiou’s magnum opus and, while not a primer on Badiou by any means, Bartlett achieves a remarkably succinct account of the complex and difficult philosophy of this important, contemporary thinker.’
Fear and the Making of Immigration Justice

By Peter W. Higgins, in Social Theory and Practice

Fear and the Making of Immigration Justice is a collection of essays by Peter W. Higgins that explore the moral considerations at play in immigration admissions policy. Higgins examines how fear of certain groups or other states within societies influences a given state’s foreign policy. The book begins strongly with an erudite discussion of the concept of fear, drawing on a wide range of ideas and sources, from Thucydides to Bruce Springsteen. It succeeds in demonstrating that stories of difference can be as absorbing as stories of similarity: that public law instruments can lead to profound changes in the private law; and that while radical constitutional change can complicate the process of comparing systems that had hitherto had much in common, cross-pollination remains possible, at least in certain circumstances.

Review of Private Law and Human Rights edited by Elisabeth Reid and Daniel Visser, in Edinburgh Law Review

‘As the editors of this work observe in their incisive and very useful introduction, the shared features of Scots and South African law have provided a fruitful basis for comparative study. . . Overall, this is an impressive and valuable contribution to the body of literature comparing the laws of these two countries. It succeeds in demonstrating that stories of difference can be as absorbing as stories of similarity: that public law instruments can lead to profound changes in the private law; and that while radical constitutional change can complicate the process of comparing systems that had hitherto had much in common, cross-pollination remains possible, at least in certain circumstances.’

Review of Scots Criminal Law by Pamela R. Ferguson and Claire McDarmid, in Edinburgh Law Review

The second edition of this text has been updated to reflect the significant changes seen to Scots criminal law in recent years. The references to Scottish crime statistics, case law and academic work are certainly the most up to date available for students or practitioners looking to a single source. . . The detail included in the book, suggested by its 600 plus pages, is impressive. The cases referred to extend, of course, beyond Scotland and into other jurisdictions. But as the title of the text indicates, there is more than just a detailed statement of up to date law. Ferguson and McDarmid offer a worthwhile critique of recent cases which have gone before the Scottish courts, the relevance of some sources of law, and the very principles which govern the general part of the system. . . Overall, the depth of material contained within this text makes it a valuable resource for all those interested in criminal law, whether that be in the realms of practice or as an academic pursuit.

Review of Choosing Methodologies in TESOL by Jane Spiro, in ELT Journal

‘Would I use this book? Quite definitely, yes! It gives a new slant to TESOL pedagogy by situating it in the wider world, by placing methods in relation to individual user’s contexts, and through the orans it places on users to exercise independent judgement.’

Review of Changing Methodologies in TESOL by Jane Spiro, in ELT Journal

‘In sum, the textbook offers an expert, in-depth, thought-provoking and innovative discussion of the centrality of classroom discourse in second language classes. Taking into account the theoretical and technological advances in discourse analysis, it also proposes concrete ways to better integrate CIC as a core component of teacher training programmes. A must-read for future and in-service language teachers, teacher trainers and researchers in applied linguistics.’

Review of The Edinburgh History of the Greeks, 1768 to 1913 by Thomas Gallant, in Historien

‘In short, Gallant’s sheer pleasure in writing makes his book a joy to read, with some of the virtues of the nineteenth-century novel (I confess that I could not put it down, even though I of course knew how the story ends). . . Gallant’s delve into the past has produced the most all-encompassing account of the Greek long nineteenth century yet to be written, a book that has genuine literary merit and at the same time can be usefully taught in class.’
THE PRESS COMMITTEE

The Press Committee, as a Court Committee, embodies the academic relationship between the University and its Press by validating the academic standards of the books published with the University’s name on them.

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University Library

NEW FOR 2015

COUNTERTEXT
Editors: Ivan Callus and James Corby, University of Malta

CounterText is uniquely centred on the study of literature and its 21st-century extensions. Fully peer-reviewed, the journal is informed by perspectives derived from literary criticism, cultural criticism, philosophy and political theory, with a particular interest in studying technology’s reshaping of literary and post-literary cultures.

www.euppublishing.com/count

JOURNALS PUBLISHING 2014–15

We published 39 journals in the 2014–15 financial year, with revenues of £770,000, an increase of 5.8% from 2013–14. One journal joined the fold in 2015: CounterText.

JOURNALS PUBLISHING HIGHLIGHTS

We publish journals in a range of subject areas covering the arts, humanities, social sciences and science. Our journals are all selective, rigorously edited and peer-reviewed by established and widely published scholars in their respective fields. Many of the journals are prestigious, long-established journals published on behalf of learned societies and associations.
JOURNALS PUBLISHING REPORT

EUP ARCHIVE

In February 2015 the EUP Archive grew, with the addition of two new journals, Northern Scotland and Scottish Affairs, and additional volumes from Paragraph. Digitisation of the Northern Scotland back files was funded by the University of the Highlands and Islands.

- Northern Scotland (1972–1999, first series, volumes 1–19)
- Paragraph (1983–1999, volumes 1–22)

The EUP Archive now contains eighteen journals and over 280 volumes spanning 1936–1999.

FREQUENCY INCREASES AND TITLE CHANGE

In 2015, the following journals increased from two to three issues per year: Corpora, Modernist Cultures, Journal of Scottish Philosophy and Victorographies. This should raise the profile for these journals and increase article citations.

In addition, Holy Land Studies became The Journal of Holy Land and Palestine Studies. This was to reflect the journal’s focus on the Middle East in general and on Israel and Palestine in particular.

ONLINE PUBLICATION

READERSHIP AND SUBSCRIBER PROFILE

There were nearly 153,000 articles accessed via EUP Journals Online in 2014, compared with 139,000. Most accessed in 2014:

1. Paragraph
2. Deleuze Studies
3. Journal of Beckett Studies
4. Scottish Historical Review
5. Oxford Literary Review

THOMSON REUTERS EMERGING SOURCES CITATION INDEX (ESCI)

Eighteen journals have been invited to join the Thomson Reuters Emerging Sources Citation Index (ESCI). This is a new edition of Web of Science (WoS) which focuses on new and emerging journals. It will launch at the end of 2015 and will include over 3,000 journals across a variety of subject areas, with information on citations made available. Existing Web of Science customers will have access to the index automatically.

Special issues have been identified as important to key opinion leaders, funders and evaluators worldwide.

The new index, ESCI, ensures that WoS covers scientific trends and developments beyond the high-impact literature, ensuring users may view the largest collection of peer-reviewed scholarly literature.

SPECIAL ISSUES

The journals below published a special issue as both a journal issue and a separate book publication. The issues are included within a journal subscription and also available for separate purchase via standard book journals.

Paragraph

Translating the Untranslatable, edited by Michael Syrotinski

Journal of British Cinema and Television

Channel 4 and British Film Culture, edited by Paul McDonald and Justin Smith

JOURNALS MARKETING

In 2014–15 our marketing efforts focused on raising the profile of Edinburgh University Press Journals in North America and in the institutional market. Overall, our marketing activities continued to ensure our journal content is disseminated globally and articles are read, downloaded and cited by a wide audience.

HIGHLIGHTS

CONFERENCES

Our journals were represented at over 70 conferences worldwide. We attended key library conferences in the United States, including the Association of College and Research Librarians annual conference, where we promoted our new journal CounterText and the entire journals collection.

SOCIAL MEDIA

The Edinburgh University Press Blog continues to grow in popularity with 16,000 views to date. Journal contributors are encouraged to submit posts and contributions are now being made by our book authors, thus raising the blog’s profile in the academic blogging community and increasing the discoverability of Edinburgh University Press content.

PUBLICITY

We redesigned our annual journals catalogue to ensure brand consistency with our Books print publicity materials and feature our journals more prominently.
TOP STATISTICS

TOP 10 COUNTRIES READING THE LATEST EUP JOURNALS ONLINE IN 2014–15
1. United Kingdom
2. United States
3. India
4. Canada
5. Australia
6. Germany
7. China
8. France
9. Netherlands
10. Kenya

TOP 10 BLOG VIEWS BY COUNTRY 2014–15
1. United States
2. United Kingdom
3. India
4. Canada
5. Australia
6. Brazil
7. Indonesia
8. Philippines
9. Australia
10. Germany

FINANCIAL INFORMATION

PROFIT AND LOSS 2013–15

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SALES 2011–15 (INCLUDING RIGHTS INCOME)

- £2,000,000
- £1,500,000
- £1,000,000
- £500,000
- £0


Financial year runs 1 August to 31 July
PEOPLE

THE BOARD OF TRUSTEES

The Board of Trustees is a non-executive body charged with the general oversight and control of the Press which is in itself a division of the University Corporate Services Group. The individual Trustees are senior members of the University, independent of management, and all bring their individual expertise to bear on issues of strategy, performance, resources, key appointments and standards of conduct.

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THE BOARD OF MANAGEMENT

THE NON-EXECUTIVES

The Board of Management consists of a Non-Executive Chairman, two Non-Executive members, Chief Executive, Head of Editorial (Books), Head of Journals, Head of Finance and Subscription Management, Head of Sales and Marketing, and Head of Production. The Board meets four times a year alongside the Trustees. The Executive Management Group, excluding the three Non-Executives, meets weekly.

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Jill Jones
Non-Executive

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